

WORKSHEET: CUSTOMER AVATAR

Nama Produk:

Goals:

Values:

Nama:
Age:
Gender:
Status:
Children:
Lokasi:



Challenges:

Pain Points:

Sources of Information:

Books:
Magazines:
Blog / Websites:
Conferences:
Influencers:
Others:

Pekerjaan:
Pangkat:
Pendapatan:
Pendidikan:
Lain - lain:

Objections:

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